

## ORGANISATION PROFILE

S.No	Description	Détails
1.	<b>Name of the organization</b>	ABHIVRUDDI- Society for Social Development
2.	<b>Postal address</b>	ABHIVRUDDI, Near Santhinikethan School 3rd main,Siddeswara extention Kythasandra post Tumkur-572104 Email: <a href="mailto:abhigubbi1@yahoo.com">abhigubbi1@yahoo.com</a> Web : abhivruddi.com.
3	<b>Registered office</b>	Abhivruddi C/o Vidyanikethan # 20, Jaraganahalli,J.P.Nagar post Bangalore- 560078
4	<b>Telephone, Email</b>	Mobile: 9916070387 Email: <a href="mailto:abhigubbi1@yahoo.com">abhigubbi1@yahoo.com</a>
5	<b>Legal status</b>	The organization has been registered under Karnataka Societies act 1960 with the District register of societies, Bangalore.
6	<b>Registration details, registered on, (Date)</b>	Registration No. 668/92-93 December 30, 1992 at Bangalore
7	<b>FCRA No</b>	Registered under FCRA 1986 vide registration No 094640028 in 1995
8	<b>Registered under 35 AC</b>	Notified under section 35 AC of the income tax ACT 1961 vide notification no SO 1649 (E) dated 12.07.2010
9	<b>Name and designation of the Chief Functionary</b>	C.Narasimhamurthy Secretary
10	<b>Area of operation</b>	Tumkur, Hassan, Bangalore rural, and Ramanagar districts of Karnataka state
11	<b>Regional office address</b>	<b>NABARD – WDF Watershed Project</b> Didaga, Channarayapatna taluka, Hassan district. <b>IWMP watershed Project</b> Akkenahalli, Channarayapatna taluka, Hassan district. <b>SUJALA- II RIDF watershed Project</b> Haranahalli, Arasikere taluka Hassan District. <b>Mobile Health Clinic Project</b> Mahalakhmi nagar, Gubbi taluka, Tumkur district <b>CLRCEC – KKS Project</b> Aravind nagar, Hospet, Bellary district <b>Mobile Health Clinic Project</b> Koratagere taluka, Tumkur district <b>RCH Project- Mother NGO</b> Thanneerhalla, Hassan.

## **Background of the organization:**

ABHIVRUDDI society for social development is a voluntary organization working in most drought prone and backward districts such as Tumkur, Hassan, Bellary, Bagalkot and Bangalore rural districts. The organization dedicated to the development of children, women and the environment. The goal of the organization empowers marginalized women with emphasis on the protection of children's rights, sustainable agriculture, Community health and natural resource management. The organization is involved in the implementation of various rural development programs such as promotion of peoples organization (SHG), capacity building of village watershed committees, providing entrepreneurship awareness training to the SHG members, promotion of traditional skills like rural artisan, empowerment of women through capacity building and awareness programs, health and awareness programs for school children, plantation programs involving school children etc. the organization is serving the rural community since twenty years.

## **MISSION:**

The mission of the organization is to promote sustainable rural development through appropriate development interventions based on local resources and with the involvement of local community based organizations.

## **VISION:**

Fostering a society wherein women are empowered enough to lead decent life; all children are healthy, happier and enjoy their childhood rights, especially with right to education; and creating sustainable and humane society wherein all living being have access to resources and manage their livelihood.

## **OBJECTIVES**

- ❖ To enable the rural communities particularly the weaker section to design and implement economic programme so as to achieve sustainable development.
- ❖ To create awareness against exploitative nature of existing social order and to work towards an alternative society with social justice and human dignity.
- ❖ To organize rural women and enable them to spearhead development activities in order to eradicate Social evil and bring natural justice.
- ❖ Integrate sustainable livelihood programme through participatory approach by enhancing productive improvement activities.
- ❖ Organize rural mass to form Community Based Organization (CBOs) and Self Help Groups (SHGs) to manage their resources both physical and financial.
- ❖ To promote, guide, undertake, maintain and co-ordinate projects and programmes for communities to become socially and environmentally aware and active for their development and self-governance.
- ❖ To promote sustainable agricultural practices along with agro-forestry and silvi-pasture.
- ❖ To set-up study groups for the study of social, economic and environmental problems and to take up appropriate activities leading to prosperity of marginalized groups with safe environment.
- ❖ To provide formal and non-formal educational facilities for the needy people.
- ❖ To help farmers in activities of afforestation, micro-irrigation, livestock promotion, conserving soil, water, watershed and they're by to develop and conserve the natural resources and manage livelihoods on sustainable basis.
- ❖ To train youth and children of poorer families to develop their capacities and leadership qualities in order to mainstream the youth power for rural development.
- ❖ To promote health and self-reliance among deprived and vulnerable communities.
- ❖ To organize vulnerable families, especially Dalits and Tribal and empower them with necessary skills of livelihood options on sustainable basis.

## **ORGANISATIONAL STRUCTURE AND TEAM STRENGTH**

Management Staffs	: 04
External Resource Faculty / Visiting Consultants	: 03
Technical Staffs	: 18
Field Staffs	:42
Village Volunteers	:12
Health Workers	:10

## **ABHIVRUDDI Present, Projects and Locations**

- ❖ **Mother NGO Abhivruddi – RCH Project :** The organization working as a mother NGO in , Hassan District with 4 partner NGOs, under the assistance of Department of Health –Government of Karnataka.
- ❖ **Child Labour Rehabilitation and Community Empowerment Project:** The project was implementening in mining area, 10 villages of Hospet taluka, Bellary district.The project was sponsored by KKS/BMZ, Germany.
- ❖ **Watershed Development Fund project (WDF):** The WDF watershed development project implementing in 16 villages, Didaga hobli of Channarayapatna Taluka - Hassan District covering about 3838 ha.The project sponsored by NABARD, Bangalore.
- ❖ **Integrated Watershed Management Programme (IWMP) -** The IWMP watershed development project implementing 12 villages in Channarayapatna Taluka - Hassan District covering about 2893 ha.The project sponsored by Watershed Development Department, Hassan.
- ❖ **Project – (RIDF Watershed) –** The RIDF watershed development project implementing in 15 villages, Harnahalli hobli of Arasikere Taluka – Hassan District covering 4000 ha. The project sponsored by Watershed Development Department, Hassan.
- ❖ **Mobile Health Clinic –** Abhivruddi is providing health services through mobile health clinics in 10 villages of Gubbi Taluka and 10 villages in Koratagere Taluka of Tumkur District. The project sponsored by Health department, Government of Karnataka
- ❖ **Information, Education and Communication (IEC) Project –** The NGO has selected as Lead NGO for Karnataka under this project. This project is being implemented to provide housing and other facilities to the slum dwellers of the major cities of Karnataka State with financial assistance of Slum Board,
- ❖ **Microfinance:** Abhirudhi is working as business correspondent to NABFINS. The organisation working in 56 villages of Gubbi taluka, Tumkur district and 70 villages in C.R.Patna and Arasikere taluka of Hassan district. The project was sponsored by NABARD Financial Services (NABFINS).

## ABHIVRUDDI is dedicated to ...

- ✚ Rights of children – their right to nutritious food, health, education, play and to ensure that they get opportunities for proper physical, mental, emotional and social growth.
- ✚ Preventing infant mortality and spreading of communicable diseases to ensure that the poor enjoy good health.
- ✚ Rights of women – their right to equality, economic independence and to ensure that they are protected from gender discrimination, exploitation and abuse.
- ✚ Rights of the homeless – their rights to basic needs of food, shelter and against exploitation and discrimination. Also, to strive to improve the quality of life of the poor with income generation schemes, contributing to economic and social empowerment.
- ✚ Imparting non-formal education to the poor in the villages, and dispelling their ignorance so that they are no longer exploited and oppressed and therefore, regaining their rights to live with dignity.
- ✚ Care for the child laborers and mainstream them.
- ✚ Mobilizing public opinion and lobbying with the government for the eradication of child labor and ensuring fundamental right to education for all children.
- ✚ Empower people so that, understanding their situations they can bargain for their basic rights and build sustainable communities.

## ABHIVRUDDI APPROACHES:

- Special emphasis on Child and women s empowerment
- Building institutions through training and capacity building.
- Micro planning to ensure community participation.
- Self-management techniques and approaches for sustainability.
- Gender integration in planning and implementation of all the project activities.
- Focus on creating sustainable livelihoods.

## Projects Handled For the Last Five Years

Sl. No.	Name of the Donor	Name of the Project	Starting Year	Completed Year	Total Amount (Rs.)
1.	Karl Kubel Stiftung (KKS), Germany	Child labour rehabilitation and community empowerment Project	March-07	Feb-2010	99,97,024.00
2.	Watershed Development Department, Government of Karnataka	Consultancy services to implement World Bank assisted Sujala Watershed Project in Nittoorhalla Sub-watershed at Gubbi Tq.	March 2004	March 07 (Extended to Nov 08)	1,04,36,475.00
3.	Watershed Development Department, Government of Karnataka	Consultancy services to implement World Bank assisted Sujala Watershed Project in Kalinganahallihalla Sub-watershed at Gubbi To.	August 2003	August 06 (Extended up to Feb 07)	74,96,428.00
4.	Jala Samvardhane	Consultancy services to	April-04	March-08	35,00,000.00

Sl. No.	Name of the Donor	Name of the Project	Starting Year	Completed Year	Total Amount (Rs.)
	Yojana Sangha, GoK, Bangalore	implement Karnataka Community based Tank Management Project			
5.	Terre Des Homes (TDH), Germany	Rehabilitation and protection to children working in float mines in Bellary Dist.	Oct-05	Sept-08	45,21,057.00
6.	Directorate of Health & Family Welfare Services, GoK, Bangalore.	Reproductive Child Health	March 06	Dec 07	1,00,000.00
7.	Misereor, Germany	Health empowerment in mines and forest cowherds community	Oct-05	Sept-08	26,00,000.00
8.	Karnataka State Aids Prevention Society, Bangalore	Protection of Parent to Children Transmission of HIV-AIDS Centre	April 2006	March 2007	8,64,000.00
9.	REACH India through Swamy Vivekananda Youth Movement, Mysore	Shikshana Vahini Project – Enrollment of school dropouts back to school	May-06	July-07	21,00,000.00
10.	KSSWB, Bangalore & CSWB, New Delhi	Family Counseling Centre	2002	2006	1,93,076.00
11.	UNICEF through Women & Child Development Department, GoK, Bangalore	Prevention of Child Trafficking and Implementation of Juvenile Justice Act, 2000	2005	2006	10,40,000.00
12.	SKN, Netherlands	Promotion & Protection of child rights & rehabilitation of child labourers in Tumkur-Dt.	2001	2004	14,82,130.00
13.	CAPART, New Delhi	Promotion of Vermiculture	Nov-02	Oct-03	2,99,400.00
14.	Women and Child Development Department, Tumkur	Special Child labour school	2001	2002	1,05,000.00
15.	Deputy Commissioner's Office, Tumkur	Bonded labour Survey	2001	2001	12,000.00
16.	Jindal Aluminum, Bangalore	Income Generation Activity for the Poor	1995	1996	5000.00

## Present Activities of the ABHIVRUDDI:

- Implementation of watershed development projects with the involvement of community participation.
- Implementation of IEC activities to providing housing and other facilities to the slum dwellers of the major cities in Karnataka state.
- Capacity building programmes to community based organizations for strengthening of CBOs. The main assignment was capacity building of livelihood activities, marketing linkages and strengthening of SHG federations etc.
- Implementation of Child labour rehabilitation activities ,and protect child rights issues through advocacy and campaigns
- Awareness programmes on environment education programmes in the project villages.
- Training programmes of mainly on Social and technical aspect trainings for various community based organizations to plan implement and manage the various development programmes.
- Health awareness programmes collaboration with local NGOs and PHCs
- Environment awareness camps like mass plantation and road side plantation along with local level institutions.
- Providing necessary guidance in preparing Watershed action plans and implementation.
- Motivation and awareness generation on community health and nutrition.
- Advocacy and liasioning between GOs and NGOs

### Community based organization:

The organizations main thrust is the formation various CBOs and capacity building for Community based organizations. Decentralised decision making in project planning and implementation is very crucial to ensure successful projects implementation and sustainability continue the development process in this context the organization formed various community based organizations Such as SHGs, Farmers clubs, Users groups, Joint liability groups, (JLG) Watershed committees and Federations.

The following Community based organization (CBOs) are promoted in all projects to ensure of sustainable development through involvement of community participation.

S.No	Name of the CBOs	No of groups
1.	Farmer clubs	18
2.	JLGs	82
3.	Area Groups	74
4.	SHGs Formation	682
5.	Federations	08

## MEMBERSHIP IN FEDERATIONS AND NETWORKING

- State Convener of CACL-K
- Board Member of FEVRD-K
- Member of All India Collective Mic-Net (SHGs)
- President of Tumkur District Non-Governmental Organization Network
- President of Regional Resource Centre, Bangalore
- Member of Various Government Committees such as Bala Bhawan, Bonded Labour, Child Labour, Child Trafficking,

## **OUR STRENGTHS**

- Expertise in implementation of Natural resource management
- Young and dynamic staff.
- Implementation of multidisciplinary programmes for Rural development
- Experience in training and capacity building
- Multidisciplinary team of professionals
- Dedicated team members.
- Transparency.
- Participatory planning team.

## **FUTURE PLANS**

ABHIVRUDDI has been working to identify the needs of rural and urban population through PRA approach and bring about overall development in the life style of deprived people. Awareness rising, child and women empowerment, Gender sensitization, alternative income generation programmes, watershed development, water management, tank development and management, Natural Resource Management and elimination of child labour have been the main thrust areas to realize the objectives of the organization. The organization has additional plans for future are as follows;

- Development and conservation of natural resources through watershed programmes and tank management programmes managed by people themselves.
- Focus on disability issue at the district level – survey and community based rehabilitation programme.
- Providing free counseling for neglected elderly citizens and other family members for peaceful life.
- Promoting ABHIVRUDDI as a resource organization and providing services training and capacity building programmes to NGOs, Departments and CBOs.
- Strengthening SHG federation for more functional autonomy in the federation.
- Promoting the Sanitation programmes in rural areas.
- Enhancing the capabilities of young team of staff for effective delivery of concepts and action.
- Strengthen Gram Shaba for village self-governance in real sense and faster the process of sustainable rural development.
- Promoting civic awareness and action for management of solid waste and pollution in urban areas, semi-urban centers, towns and Panchayats.
- Promoting awareness on HIV/AIDS and promotion of health hazards.
- Women Empowerment with gender sensitization

**Organization communication address and Bank details**

Administration office	ABHIVRUDDI, Near Santhinikethan School 3rd main,Siddeswara extention Kythasandra post Tumkur-572104 Email: <a href="mailto:abhigubbi1@yahoo.com">abhigubbi1@yahoo.com</a>
Registered office	Abhivruddi C/o Vidyanikethan # 20, Jaraganahalli,J.P.Nagar post Bangalore- 560078
Bank account details	FCRA account details- HDFC bank, lahori Gate, New Delhi branch -0931117000023  Local branch ; HDFC Tumkur 02090145000034  State bank of Mysore, Tumkur :  A/c Nos: 54036432745, 64003113095 54036432756 54036485131  Axis Bank Tumkur :A/C No :912010055411627  ICICI, Tumkur: A/c No: 109401000092

Thanks & Regards  
For Abhivruddi.